

## CABINET MEMBERS REPORT TO COUNCIL

February 2020

### **COUNCILLOR VIRGINIA GAY - CABINET MEMBER FOR CULTURE & WELLBEING**

#### **1 Progress on Portfolio Matters.**

##### **Culture**

*Arts & Culture Fund* – the closing date for next round of applications is 28<sup>th</sup> February 2020. The remaining budget for this financial year is £14,146.

The Council has made a contribution of £4,000 towards Norfolk Museums Service, in order to bring forward the opening of *Cromer Museum* to March 1<sup>st</sup> this year, in recognition of the synergy it has with the Deep History Coast initiative and the newly re-opened visitor centre in Cromer.

##### **Pier Pavilion Theatre**

The Pier Pavilion Theatre had another record breaking Christmas Show. The 2019 Show ended up 4.5% above the previous year, with the highest number of tickets ever sold: a total of 15,618.

##### **North Norfolk Visitor Centre**

On 8 February, North Norfolk Visitor Centre re-opened its doors after undergoing a complete redesign. The new centre will help to better showcase the distinctive charm and character of the north Norfolk coast and provide enhanced, accessible, facilities for visitors to Cromer, including a Changing Places room which is the first in the District. The Centre also features an exciting 'Discovery Zone, which will help to further support and promote the 'Deep History Coast.'

In addition to its usual role of providing visitor information and signposting the District's attractions, the Centre will feature audio-visual, interactive and tactile displays, helping to explain the evolution of our coastline and the wealth of evidence that puts this area amongst the most historically significant in the world.

Working closely with the Norfolk Museum Service, the Centre will be a shop-window to the fascinating sites that can be discovered in north Norfolk. It will be a hub for activities and, alongside the Deep History Coast digital app, it will signpost visitors to where they can dig a little deeper, for example by visiting Cromer Museum's geology hub or the fossil collection at Sheringham Museum.

##### **Community & Wellbeing**

*Community Transport Fund* – the closing date for next round of applications is 28<sup>th</sup> February 2020. The remaining budget for this financial year is £11,463.

##### *Social Prescribing*

Seventy-nine referrals have been received for the three Living Well Officers

between 04/12/2019 and 04/02/2020. A total of 979 referrals have been made since the service started on 04/06/18. The two-year pilot project, funded by NCC, is due to end in June 2020. NCC hope, however, to continue the service until 31 March 2021 but there is a funding shortfall. Currently funding is only secured until 30 November 2020.

### **Primary Care Networks**

NNDC has been commissioned by two Primary Care Networks (clusters of GP practices) in North Norfolk to deliver a Social Prescribing Link Worker service on behalf of nine surgeries in North Norfolk (NN1 and NN2). Two Social Prescribing Link Workers employed by NNDC started work in January.

### **Citizens Advice Bureau**

The current Information and Advice contract is due to end 31/03/2020. The NNDC area service is jointly funded by NNDC and NCC and delivered by Norfolk Citizens Advice. NCC have requested a continuation of the contract for a further year. A meeting was held recently with NCC and subsequently with the Chief Executive of Norfolk Citizens Advice to discuss the existing contract and service. Further information has been requested in a number of areas. A report recommending the proposed way forward will be submitted to Cabinet.

### **Health and Wellbeing Board**

In 2018 the Health and Wellbeing Board (HWB) established a District Council Sub-committee the aim of which was to strengthen collaboration and joint working with district councils in order to enhance opportunities to support a system-wide, place-based approach to health and wellbeing. It was recently agreed that the theme of "strong and healthy communities" will be the focus for partnership work by district councils during 2020-2021. There are opportunities for public health and district councils to work together in the following priority areas:

- Built Environment
- Healthy Living
- Mental Wellbeing
- Community Engagement

### **Sports and Leisure Facilities**

The Council's sports and leisure facilities have had an exceptional period in the lead up to and after Christmas. Both Splash and Fakenham facilities recorded their highest throughput for December and the facilities were over 2,000 visits above the December target. The January figures were the highest above target on record, with 47,681 visits (6,129 above target).

### **Parkrun**

The Sheringham parkrun continues to be very popular, with a total of 2,774 registered runners and an average attendance of 145 runners each week. There has been a total of 375 events, with 10,278 different runners from 911 clubs taking part in 54,325 runs covering 271,625km.

### **Countryside**

The Christmas trails at Holt Country Park were very successful, with 233 adults and 237 children attending.

The new play area has been installed and is open (opening ceremony taking place on Monday 17<sup>th</sup> February).

The team has now submitted all three Green Flag applications: for Holt Country Park, Sadler's Wood and Pretty Corner Woods.

Two tree planting days have been organised for Holt Country Park, as part of the Tree Planting Project, with volunteers from Aviva and the Council's Environmental Health team expecting to volunteer staff.

The two events scheduled for half term ('Make Your Own Bird Box' and 'Mini-Beast Hunt') are both fully booked.

### **Beaches**

Following positive water quality results for 2019, we have again been invited to submit applications for Blue Flags at the six existing Blue Flag award beaches: Sheringham, West Runton, East Runton, Cromer, Mundesley and Sea Palling.

### **Meetings attended**

District Council's health network  
Norfolk Joint Museums and Norfolk Records Committee